



## 2022 Food & Wine Festival

Sunday May 29 10am-4pm

**"A dollop of indulgence and a dash of quirky"**

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### 2022 CRITERIA

Slice of Haven is an event to bring the community together over a feast of local food, drink, and entertainment. It's about showcasing the best local produce and food restaurants, cafés, and vendors from the Camden Haven region to thousands of visitors. It's an event organised by volunteers from the Camden Haven Chamber of Commerce.

Due to the limited number of sites, stallholders are encouraged to "wow" the volunteer organisers with their ideas for eye-popping and mouth-watering food morsels and the best will be invited to attend. Please be well-prepared and creative with your menu and dress up your stall – let us know your ideas (so we can avoid too many food double-ups) and have FUN.

Successful stall applicants will:

- Embrace the Slice of Haven ethos of using *local* produce (within 100 miles of the Camden Haven region) and offer a top-quality, gourmet/fine food menu to festival visitors
- Embrace the 'Dollop of Indulgence and a Dash of Quirky' feel and the 2022 theme of **Reawaken your taste for Slice**
- Dress up their stall and team members to make their business stand out and give the festival an eclectic, fine food festival feeling
- Be environmentally friendly and as carbon neutral as possible, e.g. recyclable plates, utensils, and require minimal or no electricity
- Be prepared – tagged electrical cords and appliances (no power boards without circuit breakers, no double adaptors), self-sufficient in setting up and have enough staff, food and supplies to last the **whole** festival (in 2019 around 13,000 visitors attended)
- Be local businesses – based within 100 miles of the Camden Haven region. (The committee reserves the right to accept a stall outside criteria in extraordinary circumstances)

The festival invites visitors to bring their picnic blankets, chill out with the finest, local food and beverages, enjoy the relaxed atmosphere and stay for the duration of the event. If you embrace these requirements, are prepared, creative, gourmet and use the festival as a key marketing tool to entice customers to your business, you will reap the rewards on the day and beyond.